blue direct mailer\_sme 3/5/06 II:54 Page I



# Thirst to deliver

Blue direct's tailored service to local organisations and business.



blue direct

"Franklins are a legal practice in Bedfordshire and have used Blue direct for fresh filtered water coolers and coffee vending machines. We are very pleased with our filtered water machine and the quality of the water it provides, and ordering coffee is very simple and dealt with quickly."

## How pure are you?

Most of us do not drink enough water. It is recommended that adults should drink at least 6-8 glasses of water daily and more in hot weather. Many companies see the advantages of encouraging employees to drink more water because:

- It keeps employees fit and healthy and have more energy
- It improves concentration and productivity
- It promotes better sleep at night and helps people to relax

"I cannot think of anything that Blue direct can do to improve our service and I would be happy to recommend them to other similar businesses."

#### Bill Gentles,

Partner Franklins Solicitors

Other reference customers are available on request

To date companies and organisations have addressed these issues with bottled water. Many are unaware of the value of access to fresh, filtered water. The benefits are:

- Consistently better water quality
- Reduced administration
- · Reduced health and safety risks
- Reduced and predictable costs
- Reduced and predictable costs

- Continuous supply
- No storage problems
- More environmentally responsible
- More environmentally responsible

### Service Thirst

Blue direct offer one of the widest ranges of equipment of any supplier in the UK. As experts in point-of-use water systems, we can select individual dispensers to meet the needs of every kind of local organisation:

 Quality Approved Equipment – our equipment is approved by the Water Regulations Advisory Scheme (WRAS) the UK mark of safety and quality for water coolers.

- this removes the issue of standing water and contamination from airborne bacteria.
- · Attractive, easy to use, easy to clean, durable water dispensers
- Recyclable machines uses quality metal parts that can be recycled at the end of its lifetime and confirm to the latest environmental quidelines.
- Models with no tanks and UV screening –
  Models designed for high capacity, easy filling – we can offer machines that produce five times the normal amount of chilled water when compared to standard tanked machines.
  - Single Supplier of Drinking Solutions we also supply water boilers, vending machines and accessories including gas for sparkling water, coffee, cups, mats and product refills.

# Free, No Obligation, Site Survey

Many businesses are not sure how fresh filtered drinking water can benefit them. Blue direct offer a free, no obligation, site survey. Taking only 30 minutes, one of our experts will give you an overview of how we can help you improve employees' concentration and well being, identify any health and safety risks, enhance your public image and improve on the service of any existing suppliers. .

08703 30 70

to speak to one of our advisors and book a site survey or visit our website www.bluedirect.co.uk

blue direct mailer\_sme 3/5/06 11:54 Page 4

# Drinking water with sparkling service

Blue direct provides the most comprehensive service package in the UK.

We have never lost a customer through poor service.

# Our Service Guarantee\*

- We guarantee to give you the best solution to meet your needs or we change your machine for free.
- We guarantee to be contactable seven days per week (8am-8pm) or you receive one week's free rental.
- 3. We guarantee to fix or replace a faulty machine within 2 full working days, or your next maintenance service is free.
- 4. We guarantee that you only pay for service visits where you are completely satisfied.
- 5. We guarantee that all our work is carried out by people trained to the standards of the European Point-of-use Drinking Water Association, the industry governing body, or your next maintenance service is free.

No other UK supplier offers these guarantees!

\* Subject to Terms and Conditions

Phone us now on





## blue direct

THE WATER PEOPLE

Blue Direct Ltd Montpelier Chambers 61 High Street South Dunstable Bedfordshire LU6 3SF T: 08703 30 70 60 F: 01582 660 999 E: local@bluedirect.co.uk W: www.bluedirect.co.uk Regional Offices: Leeds - York - Birmingham - Oxford